Immigrant Powered

Privacy Policy

Effective Date: October 15, 2018

Immigrant Powered (“Immigrant Powered” “we” or “us”) cares about your privacy. This Privacy Policy (“Policy”) explains how we use, share and protect the Personal Information (defined below) we collect about you when you:

- Visit our website (www.immigrantpowered.org) and any other websites that link to this Policy (the “Site”),
- Make use of services related to or offered on the Site, or
- When you otherwise interact with us and we refer you to this Policy.

This Policy also contains important information about the choices you have with regard to your Personal Information. We encourage you to review this Policy carefully and contact us if you have any questions or concerns about our information practices.

1. Personal Information We Collect

“Personal Information” refers to information that we can use to identify you. We collect the following types of Personal Information:

- **Contact information**, such as your name, email address, physical address, and phone number;
- **Employment and Business information**, such as the name of your company or employer, job title, business address, industry, year founded, number of employees, and business website;
- **Technical information**, such as your IP address, device ID, and data collected about your interactions with the Site; and
- **Other information** that you provide to us that we can use to identify you, such as a photograph or testimonial.

We may collect Personal Information: (i) when you interact with us directly, such as contacting us through the Site, registering with Immigrant Powered; (ii) through Cookies and automated technologies; (iii) from third party sources, such as your friends and family who share your Personal Information with us; and (iv) from social media, depending on your privacy settings with the social media platform.

In addition to Personal Information, we may collect other information that alone cannot be used to identify you. For example, we may collect our users’ browser and device types, operating system information, and traffic information, such as pages clicked. If any of this information can be used to identify you, because, for example, we link it to your Personal Information, we will treat such information as Personal information.
We may allow you make a donation or purchase merchandise through the Site. If you make a donation or purchase merchandise, Immigrant Powered does not collect or maintain your financial account, credit card or debit card information. We fully outsource our credit card and payment processing to reputable third parties that comply with the Payment Card Industry Data Security Standards.

2. How We Use Your Personal Information

We, or our service providers, use your Personal Information generally for the purposes for which we have collected, which may include:

- Processing any purchases, payments, donations, or other transactions you may submit through the Site;
- Registering you for volunteer and advocacy opportunities;
- Verifying your business’ application and registration for an Immigrant Powered sticker;
- Responding to your inquiries, comments, and suggestions;
- Sending you marketing, advocacy, and/or fundraising communications, with information about our organizations, our products, and our services;
- Tracking our visitors’ use of the Site to improve the Site, customize the content and/or layout of the Site, and for internal market research; and
- Communicating with you about important updates about our organization, this Privacy Policy or our Terms of Use, and other administrative and transactional announcements.

We may also use your Personal Information as required by law or regulation, or as requested by governmental authorities.

Finally, with your permission, we may use your Personal Information to create testimonials and give you and your business special acknowledgments. We may publish these special acknowledgments on our Site or featured in a newsletter.

We reserve the right to use information that is not Personal Information (such as anonymous information) for any legal purpose.

3. How We Share Your Information

We may share your Personal Information within Immigrant Powered, at your direction, as disclosed to you at the time we collect it, or in the following circumstances:

- **Service Providers:** We may provide your Personal Information to our service providers that help us run and manage our business, such as technology service providers, public relations/advertising agencies, analytics providers, and our credit card processors.
Business Partners and Sponsors: We may share your Personal Information with our business partners and sponsors who support the Immigrant Powered mission and help us run our business. These business partners and sponsors may use your Personal Information for their own direct marketing and volunteer/advocacy outreach purposes. See Section 6 below for information about how to unsubscribe from marketing communications sent by our business partners and sponsors.

Restructuring Transaction: We may disclose your Personal Information to a third party in the event Immigrant Powered is involved in a merger, reorganization, acquisition or other transaction.

As Required By Law: We may disclose your Personal Information if we determine that the disclosure is necessary: (i) to comply with any law applicable to us, a request from law enforcement, a regulatory agency, or other legal process; (ii) to protect the legitimate rights, privacy, property, interests or safety of Immigrant Powered, our business partners, personnel, or the general public; (iv) to pursue available remedies or limit damages; (v) to enforce our Terms of Use; or (vi) to respond to an emergency.

We reserve the right to share information that is not Personal Information (such as anonymous information) for any legal purpose.

4. Cookies and Data Collection Technologies

We use Cookies, Web Beacons (also known as pixel tags and clear GIFs) and other similar technology (together, “Data Collection Technology”) on our Site. A “Cookie” is a small text file that is sent to or accessed from your web browser or your computer’s hard drive. A Cookie typically contains the name of the domain (internet location) from which the Cookie originated, the “lifetime” of the Cookie (when it expires), and a randomly generated unique number or other similar identifier. A Cookie may also contain information about your computer, such as user settings, browsing history and activities conducted while using our online services. A “Web Beacon” (also called a “pixel tag” or “clear GIF”) is a piece of computer code that enables us to monitor user activity and website traffic. To learn more about cookies and web beacons, visit www.allaboutcookies.org.

Data Collection Technology helps us improve your experience on our online services. For example, we use Google Analytics, a web-based analytics tool that tracks and reports on the manner in which the website is used to help us to improve it. Google Analytics does this by placing Cookies on your device. The information that the Cookies collect, such as the number of visitors to the website, the pages visited and the length of time spent on the website, is aggregated. We also may use Data Collection Technology to collect information from the computer or device that you use to access our online services, such as your operating system type, browser type, domain and other system settings, as well as the language your system uses and the country and time zone in which your computer or device is located.
Your Control of Cookies: Some web browsers (including some mobile web browsers) provide settings that allow you to control or reject Cookies or alert you when a Cookie is placed on your device. You may also be able to reject mobile device identifiers by activating the appropriate setting on your mobile device. Although you are not required to accept Cookies or mobile device identifiers, if you block or reject them, you may not have access to all features available through our online services.

Our Policy on Do Not Track Signals: Some web browsers incorporate a “Do Not Track” (“DNT”) or similar feature that signals to websites that a user does not want to have his or her online activity and behavior tracked. We are committed to providing you with meaningful choices about the information collected on our website for third party purposes; however, we do not currently recognize or respond to browser-initiated DNT signals.

5. Data Security

We use reasonable safeguards aimed to protect against unauthorized use, disclosure, alteration, or destruction of the Personal Information we collect and maintain. However, no data transmission over the Internet is ever 100% secure. As a result, while we strive to protect your information, we cannot guarantee or warrant the security of any information you transmit to our Site.

6. Your Rights and Choices

Unsubscribing from Marketing: If you do not wish to receive marketing-related emails from us, please click the unsubscribe link at the bottom of any marketing email, or email us using the information in Section 12 below. Please note that even if we stop all marketing communications, you may still receive administrative, legal, and other important communications from us. Note that if you wish to unsubscribe from receiving marketing-related emails from any of our business partners or sponsors (as described in Section 3 above), you must unsubscribe directly with each business partner or sponsor.

Access and Modification: You may request to access and modify the Personal Information we maintain about you by contacting us using the contact information in Section 12 below. We will respond to your inquiry within a reasonable timeframe. If we are unable to honor your request, we will let you know why.

7. Your California Privacy Rights

California Civil Code Section 1798.83 gives California residents the rights to request certain information regarding our disclosure of their Personal Information to third parties for those third parties’ direct marketing purposes. You may request information about these disclosures by using the contact information in Section 12 below. Please include “Your California Rights” in the subject or attention line of your request.

8. Note to International Visitors
Immigrant Powered is located in the United States, and the Personal Information we collect about you is stored on servers located in the United States. The privacy and data protection laws of the United States may differ from the laws of your home country. By providing us with your Personal Information, you understand and consent to the processing of your Personal Information in the United States consistent with this Policy.

9. Children’s Privacy

This Site is not intended for or directed to children under 13, and we do not knowingly collect Personal Information directly from children under 13. If we become aware that we have collected Personal Information from a child under 13, we will immediately delete such Personal Information.

10. Links to Third-Party Websites

Our Site may offer links to other websites not owned or operated by us, including those of our partners, news media, and other third parties. We do not control and are not responsible for the privacy policies or practices or the content of any third party websites. We encourage you to review the privacy policies of any third party website prior to providing them with your Personal Information.

11. Changes to the Privacy Policy

The Effective Date of the Policy is at the top of this page. As Immigrant Powered continues to grow and add new features, we may amend or supplement this Policy. If any modifications materially change your rights, we will notify you of these changes either by posting notice on the Site or by emailing you at the email address we have on file. Your continued use of the Site after the effective date of any changes constitutes your acceptance of the amended Policy. The amended Policy supersedes all previous version of the Policy or agreements, notices, or statements about the Policy.

12. Contact Us

If you have questions about our information practices or this Policy, please contact us at the following address:

Immigrant Powered
1951 NW 7th Avenue, Suite 600
Miami, FL 33136
Email: info@immigrantpowered.org